



THE LISTING MULTIPLIER FORMULA:

# 3 Tools to Manufacture More Inventory in a Low Inventory Market



# The problem

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Today's agents are struggling with 3 main things.



Limited inventory



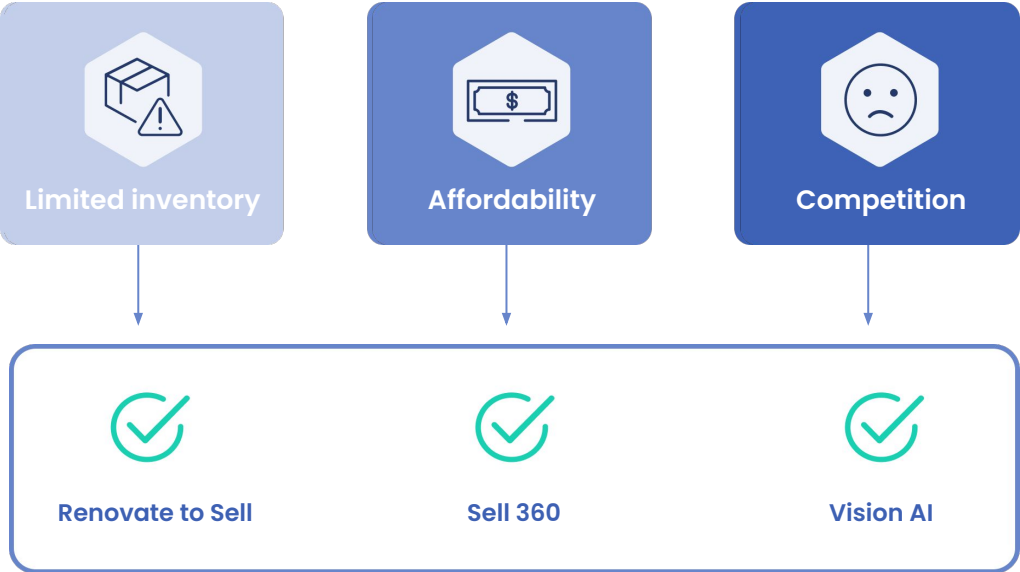
Affordability



Competition

# The solution

Revive has built the first-ever fully-supported contractor network.



# The problem

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Today's homebuyers demand turnkey homes.

Homeowners who sell 'as-is' miss out on 28% of their home's potential value when selling.\*

*(\*Based on Revive data from 2020-2023. Individual results may vary.)*



Lack of expertise



Lack of resources



Fear & anxiety

# The solution

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## Steps to extract maximum equity



# The solution

## Steps to extract maximum equity



# Flipping 101

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## Steps for a successful flip



# Flipping 101

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## Steps for a successful flip





# Renovate to Sell



## Renovate to sell

Fast renovations, higher selling price, zero upfront costs

Average profit gained\*

140K

Average increase\*

28%

Average ROI of\*

236%



Selling as-is causes most homeowners to miss out on an average of \$186,000.\*

\*Based on Revive data from 2020-2023. Individual results may vary.



## How Revive helps homeowners achieve a higher selling price



### Zero upfront costs

Revive fronts renovation expenses with no interest and no credit check.



### ROI focused renovation strategy

Our team collaborates with you to pinpoint high ROI renovations.



### Tailored renovation planning

We help you identify the perfect balance of improvements that elevate your home's appeal.



### Smart design and value

Our interior designers blend aesthetic appeal with cost-effective solutions.



### Seamless project management

Your agent partners with our experts to manage the details and guide the renovation.



### Accelerated renovation timeline

Our streamlined processes means your renovation starts swiftly and finishes fast.



### Trusted contractor network

We partner with top-tier contractors and support them closely.



### Revive Protection Plan

We back our work and have a 100% job completion guarantee.

# Sell 360

**Your instant offer solution.**  
**Sell your as-is home today, and also benefit from its after-renovated value**

- ✓ Perfect for those that want to sell quickly
- ✓ Homes that need extensive renovations and could sell for more
- ✓ Perfect for providing immediate financial liquidity







## Sell360

**Sell your home today for tomorrow's after-renovated value.**

Sell360 is the perfect option for sellers whose homes need major renovations in order to sell for top dollar but don't have the luxury of time; they need to sell fast but don't want to sell directly to a flipper and leave money on the table. Revive's industry-first solution allows homeowners to sell their 'as-is' home for the after-renovated value. And you keep all of the profits, less the Revive fee.

### The process is simple

- 1 Get a guaranteed offer from Revive.**   
We'll work with you to make an offer on your current home based on its potential after-renovated value.
- 2 Sell and move on your schedule.**   
When you accept the offer, Revive will issue you the first payment installment for your house, so you have cash in hand to make your next move.
- 3 Revive prepares the house for resale.**   
Immediately, we will work with your agent to complete strategic renovations to prepare the home for the market.
- 4 The home sells for maximum profit.**   
Revive will issue you **all** of the remaining profits when the home sells, less the Revive fee.

### Is this program right for you?

The ideal Sell360 client needs to sell quickly and doesn't have the time or desire to go through the traditional renovation and sale process. Their home has substantial equity, is in Revive's service area, and needs major pre-sale renovations to maximize sales price.

Introducing

# Vision<sup>AI</sup>

An **AI-driven listing tool** developed by Revive that analyzes comparable data, public data, and, most important, the current condition of a home to provide a current and future value home condition score.

The report also gives users a home improvement plan that includes estimated renovation costs, value-added potential, and recommended improvements with ROI assessment.



# Agent-facing Report

 Vision AI
 
 Carey Merritt | Property advisor
 

[Download PDF](#)



**33 Almond Tree Ln.,**  
Irvine, CA 92612

3 3 1124 sqft.

9

Revive score

**Current as-is value**

C-



Home condition score

\$900,000

**Neighborhood analysis**

Irvine, CA 92612

33 Almond Tree Ln.	Neighborhood
\$ 548	Price per sqft. \$ 656
3.2	Home condition 4.8
3.2	Exterior 3.8
3.6	Bathroom 4.5
3.1	Kitchen 3.7
3.8	Interior 4.6

**Future potential value**

B+



Home condition score

\$980,000



Average price per sqft. \$ 656

**Comparables**

Property	Score	Sold Price	Sold Days
18 Fern Canyon, Laguna	B+	\$ 13,256,800	Sold 45 days ago
23 Emerald Glen, Laguna	B-	\$ 589,241	Sold 60 days ago
148 Los Palmas, Irvine	B+	\$ 494,876	Sold 90 days ago

**Renovation estimate**

Demo	\$ 2,730
Exterior	\$ 6,825
Interior	\$ 23,888
Electrical	\$ 5,460
Kitchen	\$ 8,555
Bathroom	\$ 12,968
Repairs	\$ 6,802
Permits	\$ 1,024
<b>Estimated renovation budget</b>	<b>\$ 68,250</b>

Unlock your home's potential value  
with \$0 out of your pocket

Estimated profit

\$291,750



Revive [Get started](#)

Disclaimer: The information provided by Revive AI is for illustrative purposes only and should not be considered as professional advice. It is recommended to consult with your real estate expert and tax advisor for more information.

# Custom Collateral

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Leadership and  
OPS team  
certification

# Experience the Excitement For Yourself

Book a property evaluation with a Revive property advisor.

If you know a property that could be a good fit, use that property.

If you don't currently have a property in mind, use your own address and get deep insight into your own home's value, condition, neighborhood, and renovation potential.



# Claim Your Free Tickets to Revive's OC Edge Event with Michael and Sharran

1. Follow **@Revive.Realestate** on Instagram.
2. Comment on our most recent post with keyword "**Revive**".
3. We will DM you a code to waive the \$499 admission price.

Only 250 tickets available, so sign up now!

~~\$499~~



SCAN ME

Follow & Comment on  
Instagram!

# Thank you



[www.revive.realestate](http://www.revive.realestate)



[Visit Our Website](http://www.revive.realestate)



# Agenda

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01 | Intro

02 | Solutions

03 | Implementation

04 | Collateral

05 | Q & A

06 | OC Edge Event

# Speaker

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**Sharran Srivatsaa**

REAL | President

- **President of Real:** The fastest-growing publicly-traded real estate brokerage (NASDAQ: REAX).
- **4x Inc. 500 Entrepreneur:** With 5 successful exits in the last 19 years.
- **Accomplished private equity investor:** Chairman of Highland Prime and ARC Multifamily Group, former Goldman Sachs and Credit Suisse banker, and sought-after keynote speaker.

# Speaker

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**Michael Alladawi**

Revive | CEO & Founder

- **Real Estate Veteran:** Southern California real estate expert with a successful track record as a builder, investor, and respected home flipper.
- **Financial Crisis Opportunist:** Navigated the 2008 financial crisis and transitioned family investments into real estate.
- **Entrepreneurial Success:** Founded and led successful real estate firms, including Umbrella Capital Group and The Plaza Group Realty, with a focus on value-oriented investments and new construction projects.

# Q & A

