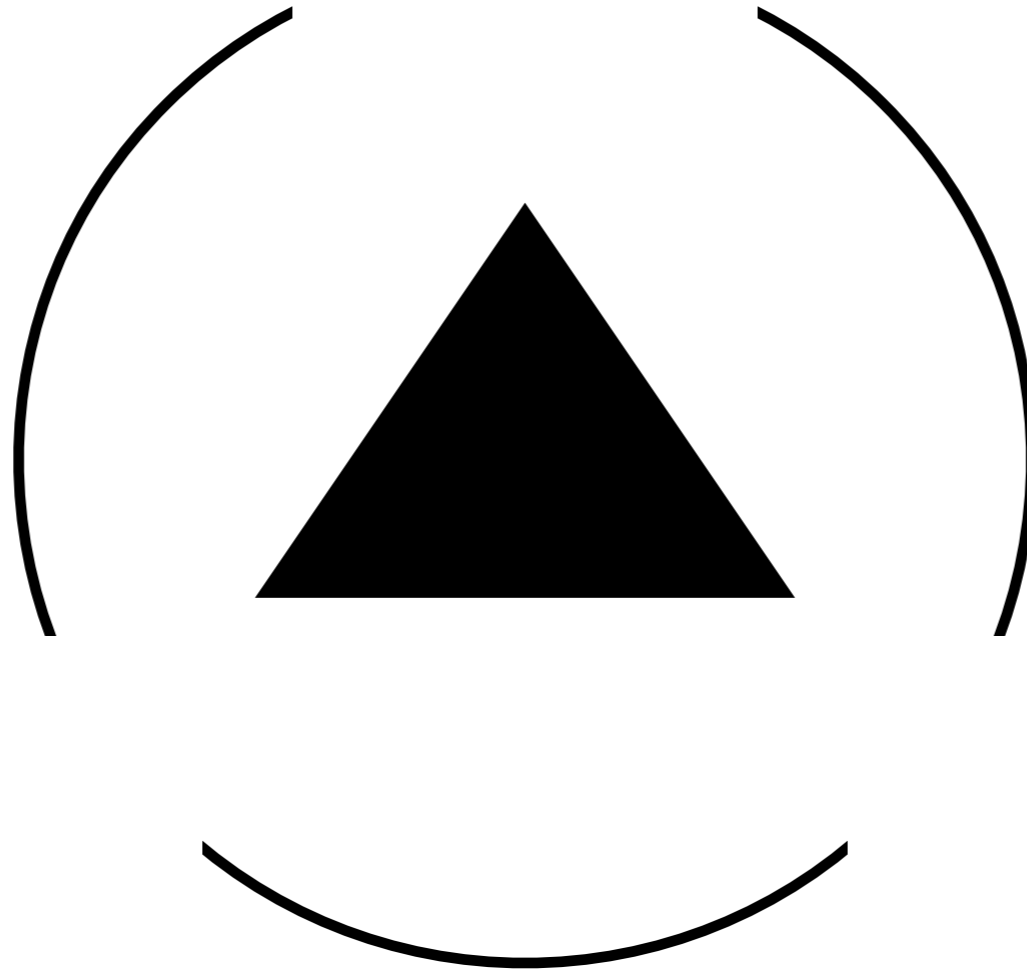




Listing Multiplier Formula

How exactly
do you manufacture
your own listing
inventory?

How to manufacture listing inventory in 2024





How to promote Renovate to Sell

ACTIVATE UPGRADES



To: James Bond

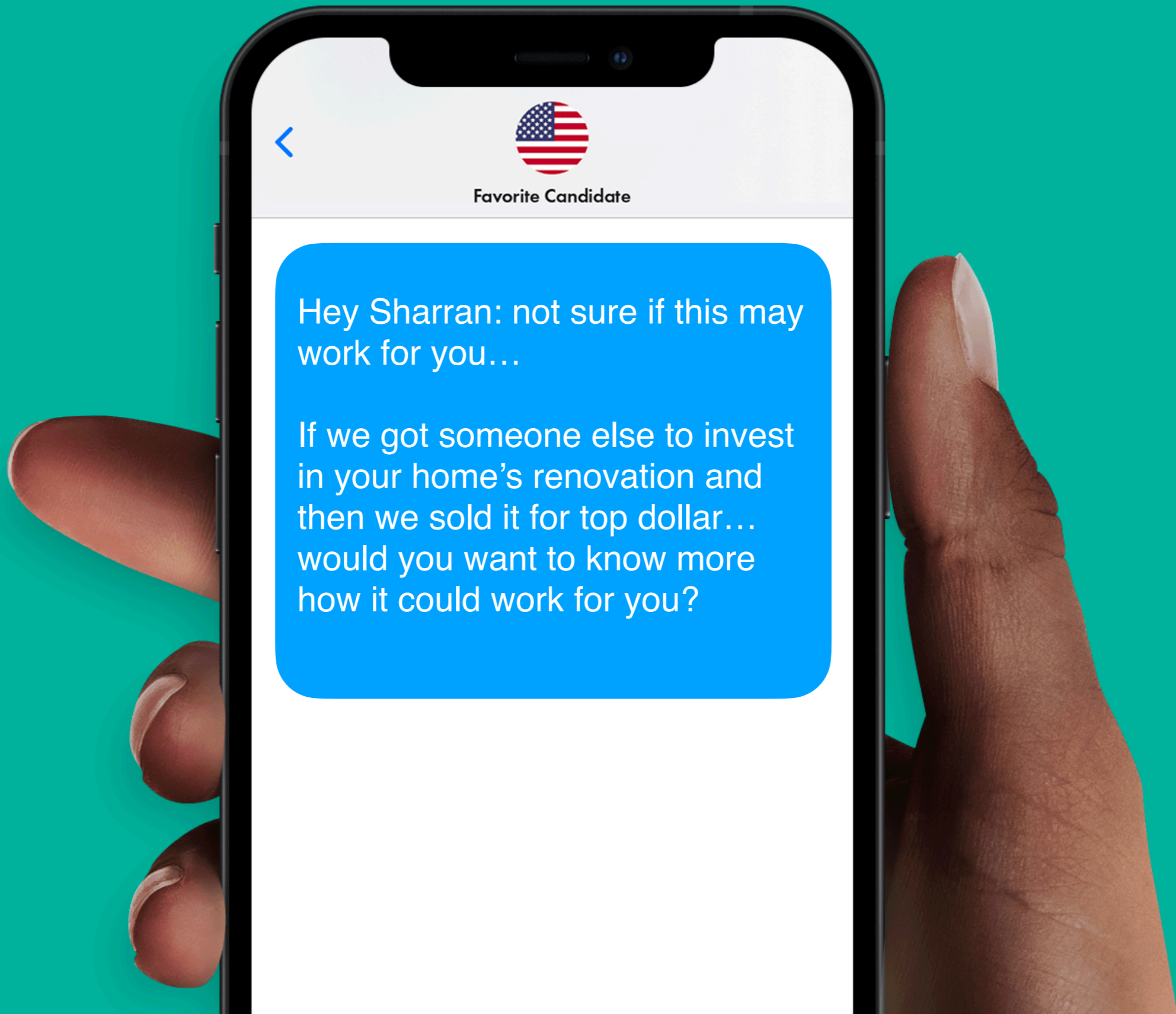
Subject: secret upgrade?

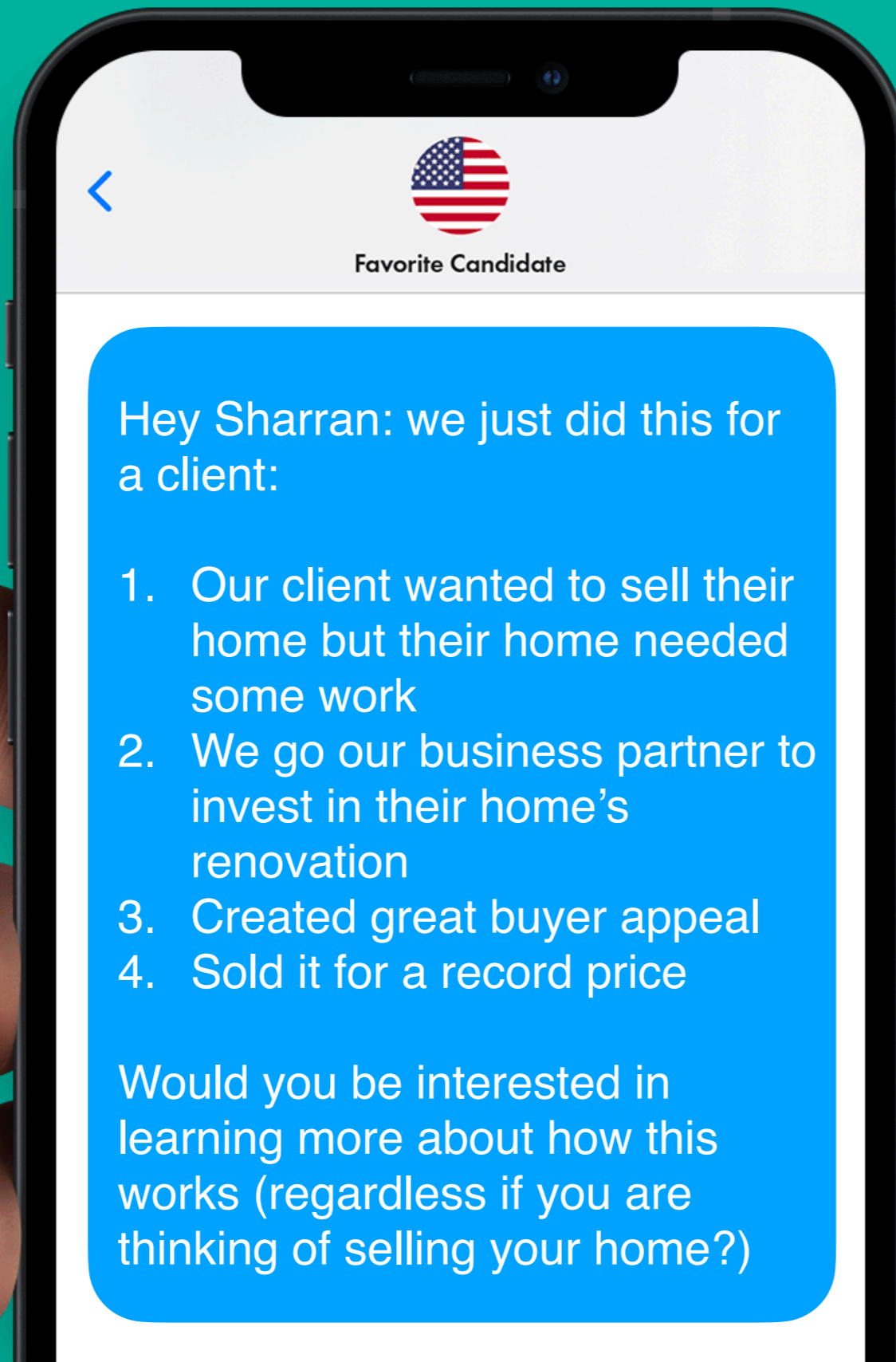
Hi James,

Just curious... what is ONE upgrade that you would make to your home that you think will increase it's value the most?

Sharran

PS: I may have an idea for you :)





Hey Sharran: we just did this for a client:

1. Our client wanted to sell their home but their home needed some work
2. We go our business partner to invest in their home's renovation
3. Created great buyer appeal
4. Sold it for a record price

Would you be interested in learning more about how this works (regardless if you are thinking of selling your home?)

ACTIVATE CONVERSATIONS



To: James Bond

Subject: secret investor

Hey Sharran, I wanted to get your feedback on what we just did for our client.

1. Our client wanted to sell their home but their home needed some work
2. We got our business partner to invest in their home's renovation
3. This remodel created great buyer appeal
4. We then sold the home for a record price

Regardless of whether you are thinking of selling your home, would you be interested in learning more about how this works?

Sharran



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How to promote Sell 360

Circle Prospect for Sell 360

Hi this is Helen calling from Sharran Srivatsaa's office at Real right here in Laguna Beach...

Sharran asked me to give you a quick call because we just did a pretty creative deal with our client who sold the same home twice in 90 days that netted her an extra \$421K without any investment.

This is not a sales pitch. I am not sure this is even for you... but Sharran wanted me to just share what we did. Can I give you the quick bullet points in less than 1 minute?

- *Give details / case study*

Do you think this strategy would be interesting to anyone that you know?

Great... would you like me to shoot you an email with a 1-page summary and you can share it with anyone that you'd like?





To: James Bond

Subject: quick question...

Hi James, quick question as I am working with a client on a project and wanted to get your feedback:

1. If we were able to do a great remodel project on your home
2. That you did not have to pay for
3. Do you believe that it would sell for more than what it is worth today?

Sharran



How to promote VisionAi



To: James Bond

Subject: do this before a remodel

Hi Sharran, several of my clients are doing remodel and renovation projects.

I am not sure if you are even considering one... but I would appreciate if you don't do one without spending 5 minutes with me and a special analysis tool that we use with our private clients first

Our special VisionAi app can review what needs to get done inside the home and break down pricing and value almost instantly.

Do you want me to swing by and do a demo? It won't take more than 5-7 minutes.





To: James Bond

Subject: Client request...

Hi James,

I got this text from a client on Jan 1:

"How much equity did we gain in our home in 2023?"

I am setting aside a few hours this week to put together home equity reports for our clients.

Just to clarify:

Equity = Comprehensive Home Value - Mortgage(s)

These reports are comprehensive and built-in real-time by our team, making them more accurate than any online tool that makes a lot of general assumptions.

If you'd like a custom report for your home, just shoot me a reply.



Listing Multiplier Formula